AFM is a private industry event for credentialed and registered Participants. Each type of AFM Screening (either "Market" or "Invitation Only") is a nonpublic screening. No admission tickets are sold. IFTA reserves the right to decline to screen any film that violates the AFM Guidelines, the IFTA Bylaws, or any applicable Law.

SCREENING TERMS AND CONDITIONS

To screen a film at the American Film Market, a Company must agree to the following terms and conditions:

1. **Representations and Warranties**. Company represents and warrants that: (i) it has the right to enter this Agreement; (ii) it has obtained, or will timely obtain and maintain in full force during the Term, all licenses, agreements, permits, waivers, releases, registrations, approvals and authorizations that are required for the Film and any AFM Screening including Theatrical Screenings, and any performance of its obligations under this Agreement; and (iii) it has all necessary consents and rights to Film's content and associated promotional materials and that same do not infringe the trademarks, trade names, copyright, literary, artistic, dramatic or other creative rights, or defame or invade the privacy or right of publicity of any person. Company's representations and warranties set forth in this Agreement will survive (1) the execution and delivery of this Agreement and (2) the current AFM Screenings through November 13, 2026.

2. **No Liability, Indemnification of IFTA by Company.** Each Company requesting an AFM Screening agrees to indemnification of IFTA with respect to any Film screened and for any claims whatsoever and any related legal or attorneys' fees to which IFTA is named as a party. Each Company shall be solely liable for all materials provided with respect to any AFM Screening. In no event shall IFTA be liable for any error or omission with respect to erroneous or incomplete materials provided by the Participant. In addition, IFTA shall have no liability for any claim regarding the screening of the Film including but without limitation any claim regarding the Film's content, production, distribution, financing, or any activity in connection with AFM Screenings or the exhibition or promotion of the Film at AFM. If there is any type of dispute with respect to a Film including whether it may be screened, sold, or marketed by a party, IFTA will abide by an order of a court of proper jurisdiction regarding handling such dispute.

REQUESTS, PAYMENT, CANCELLATIONS & REFUNDS

All screening requests must be entered online. Assignments are made on a first come, first served basis upon receipt of payment. The deadline to cancel screenings without penalty is Friday, October 2, 2026. Screenings cancelled after this date will not be refunded. Screening times for a cancelled film may be used for another film - a separate submission form for the replacement film is required.

IFTA is not responsible for the performance, or failure to perform, any act or omission with respect to any screening, including but not limited to errors, oversights or negligence, of IFTA/AFM staff, theatre facility staff and/or vendors, power, equipment or technology failure, picture or sound quality, lost or damaged print/tape/digital file, errors uploading or using a digital file, reels projected out of order, unsupported format, delayed start, noise from any source during the screening or for any other failure, act or omission whatsoever. If IFTA determines in its sole discretion that a refund is due to the Company, IFTA shall only refund an amount equal to or less than the amount paid to screen the Motion Picture at AFM with no other payment due to the Company.

All refunds will be made after the AFM.

THEATRES AND SCREENING COSTS

AFM screenings are held at the AMC Century City 15. Screens are equipped with state-of-the-art projectors, Barco servers and Dolby Audio. This AMC also features premium Imax, Dolby Cinema and Dolby Prime auditoriums.

Screen	Seats	3D Available	Premium Format	Price	IFTA Member Price
1	130	Yes	Dolby Prime	$2,148	$1,823
2	199	Yes	IMAX	$2,048	$1,723
3	247	Yes		$1,905	$1,617
4	122	No		$1,905	$1,617
5	122	Yes		$1,905	$1,617
6	137	Yes		$1,905	$1,617
7	122	Yes		$1,905	$1,617
8	137	Yes		$1,905	$1,617
9	131	No		$1,905	$1,617
10	107	No		$1,905	$1,617
11	177	No		$1,905	$1,617
12	150	No		$1,905	$1,617
13	284	No		$1,905	$1,617
14	159	Yes	Dolby Cinema	$2,048	$1,723
15	285	Yes		$1,905	$1,617

Additional Screening Fees Include:
Films lasting between 116-140 minutes will incur a $200 surcharge.
Films longer than 140 minutes will require two consecutive slots.
There is a $200 surcharge for films in 3D.

Questions regarding these theatres and pricing should be directed to the AFM Screenings Department, not the AMC Century City 15. Please note that if a credit card is used for payment, a 3% credit card service fee will be added to your transaction.

SCHEDULE

Screenings take place from Tuesday, November 10 – Friday, November 13 in one of the time slots below. Friday screenings are limited to screens 8 - 15. 5:00 and 5:30 PM screenings are only available on Tuesday and Wednesday.

All screenings will start as scheduled. The projectionist will not delay the starting time.

- 9:00 / 9:30 AM
- 11:00 / 11:30 AM
- 1:00 / 1:30 PM
- 3:00 / 3:30 PM
- 5:00 / 5:30 PM

SCREENING ASSIGNMENTS

1. **Running Time**
   A standard screening slot is 115 minutes. Screenings with running times between 116 and 140 minutes will be subject to a $200 surcharge. Films that are over 140 minutes will require two consecutive time slots and will be charged accordingly.

2. **Promo Reels, Short Films, Trailers and Logos**
   Screenings may be used for a promo or short. To maximize the time slot, promos or shorts should be looped continuously up to 115 minutes.

   Promos must be presented as a single file. The AFM is not responsible for creating playlists. Any special requests will require a test screening, and a $300 fee will apply.

   A Trailer or Logo can be played with a film if the combined running time is no longer than 115 minutes.

SCREENING TYPES

1. **Market Screenings** are the standard AFM screenings. Admittance requires an AFM Badge or Screening Ticket provided by the Company for the specific showing. Theatrical Market Screenings are included in the online screening schedule and in the AFM Screenings Guide. Some films may be included in AFM press releases and/or promotional correspondence to Buyers.

2. **Invitation Only Screenings** limit admittance to the Exhibitor's invited guests only. A badged Exhibitor representative must be present at the screening to identify guests to be admitted. AFM staff cannot admit anyone to the screening and having an AFM Badge or a custom invitation does not allow admittance. When an Invitation Only Screening is requested, the film details will not be listed anywhere. "Closed Screening" will be listed on the screening schedule for that time and day. Invitation Only films can be part of the Market Line-up. Screening times will not be shown.

TECHNICAL SPECIFICATIONS

1. **DCP Screenings**
   Digital Cinema Packages (DCPs) must be created to Digital Cinema Initiative (DCI) specifications and should be named according to the DCI Naming Convention. Beginning October 12, the DCP requirements are available online at *www.americanfilmmarket.com/screening-requirements* and in the portal on the Portal Guide page. Failure to provide a film with the exact specifications may result in cancellation without refund.

   On rare occasions, problems can arise with a DCP. **The AFM strongly recommends that a back-up drive is provided**.

   DCP testing is available for an additional fee. If a DCP is defective, the AFM Screenings Department can attempt to repair it for an additional $200. For more information, contact the AFM Screenings Department.

   If a DCP is encrypted, KDMS are required for all screens at the AMC. Keys must be valid from Monday, November 2 to Friday, November 13, 2026. Contact information for a lab or representative who can be reached at any time to troubleshoot any KDM issue is also required.

2. **3D Screenings**
   3D Screenings are available in RealD 3D, Dolby 3D (Dolby Prime and Dolby Cinema only). 3D Screenings are available for an additional $200. Details about the 3D system can be found online beginning October 12 at *www.americanfilmmarket.com/screening-requirements*. The AFM provides 3D glasses.

THEATRE RULES

Cameras: Still and video cameras are not allowed inside any theatre.

Promotions/Promotional Materials: AFM offers promotional signage opportunities throughout the AMC Century City 15 to promote your films. For more information, email Robin Burt at rburt@ifta-online.org or call him at 310.446.1020. No other promotions outside of the screening auditorium (signage, demonstrations, etc.) are allowed. If promotional materials are distributed inside of the auditorium, they may not be left behind.

Projection Booth: Companies and their representatives are not allowed to enter the booth. If a problem with the projection or sound occurs, notify AFM Theatre Staff immediately.

ASSET TRACKING

Delivery, Late Fees, Early Release & Return

Films must arrive by **October 30** to avoid late fees**. Exclusive Logistics Management (ELM)** organizes the delivery/retrieval of Physical Assets.

ELM
Exclusive Logistics Management (ELM)
Contact: Tammy Dunkley-Nikolov
Address: 235 S. Glasgow Ave., Inglewood, CA 90301
Email: Tdunkley@elmla.com
Phone: +1.310.904.5550

Advanced Projection Systems (APS) organizes the delivery of Digital Assets. APS is a preferred vendor and certified technician service for AMC and will provide ingestion, delivery and testing services for AFM.

APS
Contact: Royce Patton
1515 N. Town East Blvd, #138-638
Mesquite, TX 75150
Email: dcptransfers@apscinema.com
Phone: +1.800.839.0677

1. Delivery - There is a late fee for Assets delivered after the due date.

Physical DCPs must be delivered directly to ELM and arrive by 6pm pacific time on Friday, October 30.

Digital DCPs must be uploaded to APS no later than Friday, October 30.

KDMs must be delivered via email to AFMScreenings@ifta-online.org by Friday, October 30.

2. Late Delivery

DCPs: There is a $250 late fee for each DCP received after 6pm pacific time Friday, October 30. There is a $500 late fee for each DCP received less than 48 hours before its first screening.

3. Asset Pick-Up

Asset return after the AFM is not automatic. Companies should contact ELM with shipping instructions prior to the end of the AFM (and at least 48 hours prior to the shipping date) to ensure prompt delivery.

Assets are available upon request 24 hours after your last screening and may be picked up at the AMC Century City 15 until 5pm on Friday, 13 November. To schedule a pick-up time, contact the Screenings Department via email at AFMScreenings@ifta-online.org or call 310.446.1089. A time MUST be scheduled prior to pick-up.

Beginning Monday, November 16, Assets will be held at ELM until arrangements have been made to either pick it up from the warehouse (by the Company representative or their own shipper) or have ELM ship it.

4. Asset Damage

If verifiable damage occurs during the market, the AFM will reimburse reasonable replacement charges (no rush lab charges, etc.). Written documentation including cause, precise damage and **replacement cost estimates must be submitted within five business days after the Asset is released** to the Company or its representative.

ADDITIONAL DETAILS

1. World Premieres

The AFM encourages World Premiere screenings as most buyers come to markets to find new films and projects. A film that has not been screened in a festival, market or for the public or press in any country is eligible for World Premiere status. The benefits of an AFM World Premiere include:

- An exclusive section of the online Screening Schedule allows Buyers to easily view the screening times of World Premieres.
- World Premieres are searchable in the online listings and screening schedules and are noted with a "World Premiere" icon next to the title.
- World Premieres may be listed in AFM press releases and/or promotional materials.

2. Screening Tickets / Company Invitations

Screening Tickets are available to the Exhibitor (twenty tickets per screening) so they may invite guests without an AFM badge to a screening. Exhibitors must provide the guest with a screening ticket in advance. If tickets have not been distributed in advance a badged representative must be at the theatre to provide each guest with a ticket.

Screening tickets are available for pick up starting at 2pm on Sunday, November 8, at the AFM Screenings Office. The person who picks up the tickets must either wear an AFM Photo Badge or have written approval from the main screenings contact.

Custom Email Invitations: A custom email invitation created by the Exhibitor can be used for any market screening. If custom email invitations are used, a sample must be emailed to the AFM Screenings Department by Wednesday, November 4.

To arrange for Press to attend a screening, provide them with an electronic ticket or custom invitation.

Children (under 18 years) must be accompanied by an adult and issued their own electronic ticket or invitation. If six or more children are invited, the AFM requires notification by Monday, November 2. A Company representative must be present throughout the entire screening to escort the children directly to and from the theatre.

3. Screening Schedule

The online AFM Screenings Schedule is posted on The Film Catalogue beginning Monday, October 19, and is updated frequently.

The AFM Screenings Guide will contain the following information for films that are screening: Title, Logline or Synopsis, Genre, Language, Cast, Director, Art and Screening Time(s). **All content is user-generated**. To be included, all film information must be entered online by 23:00 GMT on Friday, October 30.

4. Screening Attendance Reports

Badges will be scanned for everyone entering an AFM screening. Attendance reports will be available online within two hours of the end of the screening.

5. **Recruited Screenings and Cast & Crew Screenings**
   If a recruited or cast & crew screening is planned, note this in the "Special Remarks" section of the online form. Attendees are discouraged from using AFM theatres for audiences not registered as AFM Participants.

6. **Enhanced Screenings**
   A dedicated projectionist is available for an additional $300 and a podium with microphone for an additional $100.

7. **Receptions**
   Receptions can be held before or after screenings in MacGuffins Bar or upstairs on the Mezzanine level. Contact the Screenings Department directly for more information.

8. **Concessions**
   Concessions and alcohol will be available for purchase to all screening patrons. If an Exhibitor wants to purchase a concession package, contact the Screenings Department directly.

SCREENING DATES & DEADLINES

Tuesday, August 18	Screening portal opens
Friday, October 2	Last day to cancel for a refund for a theatrical screening
Monday, October 19	Screenings schedule posted online at www.TheFilmCatalogue.com
Friday, October 30, 23:00 GMT	Deadline for theatrical film information for the AFM Screenings Guide
Friday, October 30	DCP and KDM delivery deadline - late fee applies after this date
Friday, November 13	Asset pick-up deadline from Screening Office by 5:00pm (PST)
Monday, November 16	All Assets available for pick-up from ELM