



AFM25



SHOW  
YOUR  
BADGE  
AND SAVE

DISCOUNTS AT  
RESTAURANTS,  
RETAIL SHOPS,  
ATTRACTIONS  
& MORE

This year, your AFM Badge unlocks more than access to the market -- it opens the door to exclusive perks across LA. From world-class dining and stylish shopping to unforgettable attractions and activities, AFM participants can take advantage of special offers at the **Westfield Century City**, steps from **The Fairmont Century Plaza**, as well the **LA Perks Pass** from the Los Angeles Tourism & Convention Board. Whether you're looking for a quick bite between screenings or exploring everything Los Angeles has to offer, your badge makes it all even more rewarding. More perks to be announced as AFM25 approaches!

## SHOW YOUR BADGE AT CENTURY CITY MALL

### Retail Discounts

Allbirds	20% Off Purchase Of \$100+
Caddis	25% Off Reg. Price
Carlyle Avenue	20% Off
Good Quality Human	20% Off
Jo Malone London	15% Off
Kate Spade	10% Off
Kiehl's	Complimentary Gift with Purchase
L'occitane En Provence	10% Off
M.A.C.	15% Off
Moleskine	15% Off Full Price Item + 1 Complimentary Embossing on Applicable Product
Padel Up	15% Off First Booking with Code Firstplay
Therabody	15% Off
Zadig Et Voltaire	10% Off

---

### Food & Beverage Discounts

AC BBQ	10% Off
Auntie Anne's & Cinnabon	10% Off
Casa Dani	15% Off
Cha Cha Matcha	10% Off
Eataly	10% Off Quick Service Counters & Eataly Kiosk
Hokey Pokey La	20% Off Drinks, 15% Off Ice Cream & Shakes
Juice Crafters	10% Off
Katsuya	15% Off
Knotted	10% Off
Pret A Manger	Free Drink or 16oz Drink with any Item (Baguette, Sandwich, Salad or Wrap)
Shake Shack	10% Off
Sunlife Organics	10% Off
Toscanova	15% Off
True Food Kitchen	15% Off

## SIGN UP BELOW FOR LA PERKS PASS 2025

Elevate your Los Angeles experience like never before... LA Perks Pass is your gateway to FUN! Unlock special offers to savor dynamic dining at world-class restaurants, discover hidden gems while shopping in style, indulge in thrilling “only-in-LA” activities, and immerse yourself in the vibrant entertainment scene – all by showing your LA Perks Pass mobile passport. To enjoy these perks, please ensure that you have signed up for the LA Perks Pass [HERE](#). The **LA Perks Pass** works all over city and will Expire Jan 8, 2026.

### 1010 WINE AND EVENTS

First and only wine bar in Inglewood, CA with the largest selection of black-owned wines in the state of California.

#### What's Included

- 20% Off a Bottle of Wine

[View Website](#)

### AC BAR AND LOUNGE AT AC HOTEL DOWNTOWN LOS ANGELES

AC Bar and Lounge at AC Hotel Downtown Los Angeles is a hacienda-style haven on the 34th floor, AC Bar & Lounge offers breakfast, dinner and cocktails in an intimate atmosphere featuring stunning LA views. Sip a specialty gin & tonic, break bread with friends or just gaze at the Los Angeles skyline.

#### What's Included

- 10% Off Entire Food and Beverage Bill

[View Website](#)

### ACADEMY MUSEUM OF MOTION PICTURES

The Academy Museum of Motion Pictures is the largest museum in the United States devoted to the arts, sciences, and artists of moviemaking. Global in outlook and grounded in the unparalleled collections and expertise of the Academy of Motion Picture Arts and Sciences, the Academy Museum offers exceptional exhibitions and programs that illuminate the world of cinema. They are immersive and dynamic and tell the many stories of the movies—their art, technology, artists, history, and social impact—through a variety of diverse and engaging voices. The Academy Museum tells complete stories of moviemaking—celebratory, educational, and sometimes critical or uncomfortable.

#### What's Included

- 20% Off Academy Museum Travel Rate

[View Website](#)

### ACTION TOUR GUIDE

Visit all of your favorite Hollywood Celebrity Homes and hear about their famous occupants! Drive from Sunset Strip to Bel Air and check out celeb homes in high-end Rodeo Drive, luxurious Beverly Hills, and star-studded Hollywood Hills. From the classic stars of yesterday to the mega-stars of today, this tour will talk

about all of your favorite celebrities. End with a visit to the famous Hollywood Sign! Hear entertaining & exciting celebrity stories as you drive through legendary neighborhoods.

#### **What's Included**

- 20% Off LA Self-Guided Audio Tours

[View Website](#)

#### **THE AMERICANA AT BRAND**

The Americana at Brand in Glendale, California, is a one-of-a-kind destination that offers a remarkable blend of shopping, restaurants, activities, movies, and entertainment. Located just a short drive away from Downtown Los Angeles and Hollywood, The Americana at Brand enjoys a unique and advantageous location. Situated in close proximity to these iconic destinations, The Americana at Brand serves as a convenient center for both locals and tourists alike.

#### **What's Included**

- Free Valet or Self-Parking Reward

[View Website](#)

#### **ANGEL CITY BREWERY**

In a city known more for its glitz than its grit, Angel City Brewery is proud to rough things up a bit and work beneath the shiny surface. Our home in the Los Angeles Arts District is both brewery and canvas, the center of a revival for the city's artists, musicians, hustlers, and craftspeople. It's an LA that's as ambitious as it is diverse — and our beer is no exception.

#### **What's Included**

- 20% Off Private Event Spaces
- Free Glass with Any Tour Purchases

[View Website](#)

#### **AQUARIUM OF THE PACIFIC**

Take a journey of discovery through the world's largest ocean at the Aquarium of the Pacific. Meet more than 12,000 animals and see over 100 exhibits in sunny Southern California, the frigid waters of the Northern Pacific and the colorful reefs of the Tropical Pacific. Discover all our exhibits including sea otters, penguins, sharks, sea jellies, frogs and more.

Also, join us as we celebrate our 25th anniversary with new exhibits, events, and programs highlighting the remarkable natural world right outside our door. Journey through a re-imagined Southern California Gallery highlighting fascinating local animals and marine habitats. Discover colorful reefs, kelp forests, and sea grass beds as you meet a pod of lobsters, an octopus, deepwater fish, and more. Hear about the local species we are saving, and how we plan to rebuild California's coastal wild.



### **What's Included**

- \$5 Off Adult Admission

[View Website](#)

### **ASTERID BY RAY GARCIA**

Authentically from and for Los Angeles, asterid features Chef Ray Garcia's California-inspired menu and bar program that celebrates the spirit of L.A.

### **What's Included**

- Free Complimentary Welcome Glass of Sparkling Wine

[View Website](#)

### **AUTRY MUSEUM OF THE AMERICAN WEST**

The Autry is a museum dedicated to exploring and sharing the stories, experiences, and perceptions of the diverse peoples of the American West, connecting the past to the present to inspire our shared future. The museum presents a wide range of exhibitions and public programs—including lectures, film, theatre, festivals, family events, and music—and performs scholarship, research, and educational outreach. The Autry's collection of more than 600,000 pieces of art and cultural objects includes one of the largest and most significant of Native American materials in the United States. For more information, please visit [TheAutry.org](http://TheAutry.org).

### **What's Included**

- \$4 Off Museum Admission

[View Website](#)

### **BAR CLARA**

Food + drink with a view We believe everyone deserves a well-mixed drink with food to match, and a view of all the promise Los Angeles has to offer. From our rooftop pool deck in DTLA, Bar Clara welcomes guests and locals alike with an approach to food and beverage that is refined yet easy, and well-rooted in the abundance of ingredients native to California. The menu is complemented by an exceptional cocktail selection and curated wine from around the world.

### **What's Included**

- 15% Off Your Entire Purchase

[View Website](#)

### **BAR MOXY AT MOXY DOWNTOWN LOS ANGELES**

Bar Moxy - An energetic oasis for modern explorers, our lobby Bar is the place to fuel up for your next adventure. Settle into a plush sofa; after dark, sip a hand-crafted cocktail at the snakeskin-clad bar.

### **What's Included**

- 10% Off Entire Food and Beverage Bill

[View Website](#)

### **BATTLESHIP USS IOWA MUSEUM**

The Battleship USS Iowa Museum, located at the Los Angeles Waterfront at San Pedro, is not only a brilliant feat of engineering, science and technology, it's a national treasure. The Battleship USS IOWA Museum is a Top 10 regional attraction and rated one of the 'Best Cool Exhibits to see with your Kids' by CBS Los Angeles. Battleship IOWA was first commissioned February 22, 1943. Back then, it became the first ship of her class to be commissioned by the United States. She later became known as "The Battleship of Presidents," for having hosted three Presidents – Franklin D. Roosevelt, Ronald Reagan, and George H.W. Bush.

#### **What's Included**

- 10% Off your order At Vicky's Doghouse
- 15% Off General Admission

[View Website](#)

### **THE BEACON AT HYATT PLACE LAX / CENTURY BLVD**

Whether you're joining us for a casual lunch, a romantic dinner, or a festive celebration, The Beacon offers a dining experience that is both delicious and memorable. Come visit us today and taste the flavors of Los Angeles! Inspired by the rich diversity of cuisine in Los Angeles, our menu showcases the unique flavors and ingredients of Los Angeles, bringing together the best of American, Asian, and Latin cuisine. Our bar features a curated selection of signature cocktails, craft beers, and fine wines, perfect for pairing with your meal or sipping on their own.

#### **What's Included**

- 20% Off the Beacon

[View Website](#)

### **BEVERLY CENTER**

Beverly Center brings together over 90 luxury and contemporary brands, making it a must-visit for trendsetters in LA and beyond. Discover iconic names such as Dolce & Gabbana, Gucci, Prada, and Louis Vuitton, alongside popular spots like Zara, Mango, Forever 21, and H&M. The center's diverse range of dining options, span from Yardbird Table & Bar's southern comfort food to premium chef driven concepts including Korean BBQ at ABSteak and local favorites like Eggsclut and For The Win, votes California's best cheeseburger by Yelp. Enjoy the best in fashion and food at the intersection of Beverly Hills and West Hollywood.

#### **What's Included**

- Passport To Shopping Booklet With 40+ Exclusive Offers

[View Website](#)

## BH RIDES

Experience Luxury Like Never Before When you choose BH Rides, you are not just hiring a car service – you are embarking on a journey of luxury and comfort. Our vehicles are meticulously maintained to ensure a smooth and enjoyable ride every time. Whether you are traveling alone, with a group of friends, or with your family, our spacious and well-appointed vehicles have everything you need to make your journey as comfortable and enjoyable as possible. Expertise You Can Trust At BH Rides, we are committed to providing our clients with the highest level of service and professionalism. Our experienced chauffeurs are trained to handle all types of situations and ensure that you reach your destination safely and on time. Whether you need a ride to the airport, a wedding, or a corporate event, you can trust BH Rides to provide you with a reliable and luxurious transportation experience.

### What's Included

- 10% Off Your Total Trip

[View Website](#)

## BIG BUS TOURS LOS ANGELES

Explore the Glitz and Glamour of Hollywood and the laid-back sunshine of the Pacific coast as you explore Los Angeles with Big Bus. Enjoy the views, discover the history, and learn all the stories behind the city made famous for story-telling from our live guides or our multi-language recorded commentary.

Enjoy a taste of the Celebrity Life, powered by Big Bus. See iconic sites in and out of Hollywood, the latest hot spots, and get a glimpse into where movie stars and the music world's most famous live and play. Keep your eyes sharp as you never know who you might encounter as you travel in class aboard Los Angeles' only fully air-conditioned retractable glass topped Mercedes sprinters. Our first-class driver/guides are ready to make you feel like a VIP!

### What's Included

- 20% Off Hop On, Hop Off
- 20% Off Celebrity Homes and Lifestyle Tour

[View Website](#)

## BIKES AND HIKES LA

LA's #1 Outdoor Activity Company, providing daily hikes to the Hollywood Sign, daily hikes through Griffith Park and the Hollywood Hills, daily bike tours through Hollywood, daily full-day bike tours to the best of LA and beyond. Bikes and Hikes LA also provides LA group tours, private experiences, and bespoke activities for families, VIPS, and groups visiting LA.

### What's Included

- 15% Off the 90 Minute Official Hollywood Sign Walking Tour with Bikes and Hikes LA Tours
- 10% Off the Ultimate Los Angeles Sightseeing Tour - See LA In a Day on Electric Bike

[View Website](#)

## THE BLOC

Shopping and dining destination in the heart of Downtown LA

### What's Included

- Free Traveler Perks Card

[View Website](#)

## BLUDSO'S BBQ – LA

Bludso's BBQ-LA is a renowned barbecue joint located at 609 N La Brea Ave in Los Angeles, California. This beloved eatery offers an authentic taste of Southern comfort food with a focus on Texas-style barbecue and a full bar. With its humble and unassuming atmosphere, Bludso's BBQ-LA impresses patrons with its mouthwatering smoked meats, perfectly seasoned and slow-cooked to perfection. Whether you crave tender brisket, succulent ribs, or flavorful pulled pork, the menu at Bludso's has got you covered. Aside from their delectable meats, they also offer a variety of delectable side dishes, including savory mac and cheese, spicy baked beans, and crispy coleslaw. With its friendly service and superb culinary offerings, Bludso's BBQ-LA is a must-visit destination for barbecue enthusiasts in Los Angeles. Bludso's BBQ also offers full catering service for large events and small plate catering of sliders, smoked wings, sandwich lunch boxes etc. for sporting and entertainment events.

### What's Included

- Free Dessert with \$30 Minimum Purchase

[View Website](#)

## BUSINESS IN TRAVEL (CITY TOUR)

Which city would you like to explore today? We have curated tours for many destinations around the world. Want to book a day tour of Los Angeles, California we have you covered. Or want to book a multiple day tour of Morocco, get ready for an adventure of a lifetime. These aren't the only two places you can tour with us, we can take you all around the world educating you on the cultures and traditions of any destination.

### What's Included

- \$15 Off Black LA Tour

[View Website](#)

## CALIFORNIA SCIENCE CENTER

Embark on a journey of science learning and fun for everyone as you explore over 150 interactive exhibits in our galleries like Ecosystems featuring live animals in living habitats, including a 188,000 gallon kelp forest tank. Complete your all-day science adventure by watching an IMAX film. Our seven-story screen brings to life worlds as small as an atom and as vast as the universe in stunning IMAX with Laser. Admission to permanent exhibits is FREE. (Excludes IMAX and special paid exhibitions). Open 7 days a week.

The California Science Center is located in Exposition Park, near the Natural History Museum of Los Angeles County and the California African American Museum.



### **What's Included**

- \$2 Off Adult IMAX Tickets

[View Website](#)

### **CENTER THEATRE GROUP**

At Center Theatre Group and under the leadership of Managing Director/CEO Meghan Pressman, we believe theatre creates an extraordinary connection between artists and audiences that only starts on the stage. Theatre creates the energy that feeds a city, a culture, and a society. Theatre reflects the community it serves. As one of the nation's most influential nonprofit theatre companies, we proudly continue our more than 50-year tradition of using the art of theatre to broaden horizons and illuminate new perspectives. Center Theatre Group produces and presents live theatre productions at the Ahmanson Theatre and Mark Taper Forum downtown at the Music Center as well as at the Kirk Douglas Theatre in downtown Culver City.

### **What's Included**

- 10% Off No Additional Fees or Taxes

[View Website](#)

### **CITY CRUISES MARINA DEL REY**

Experience the best of Greater Los Angeles with City Cruises! Enjoy a variety of dining cruises or book a private event on the beautiful Marina Del Rey Harbor and take in picturesque views of Southern California's beautiful marina, towering yachts, and gorgeous homes.

### **What's Included**

- 10% Off City Cruises Marina Del Rey Premier Dining Cruises

[View Website](#)

### **COCO'S LIP SMACKING CUPCAKES**

Coco's Lip Smacking Cupcakes is a charming bakery located in the heart of Lakewood, California. Situated at 5239 1/2 Paramount Blvd, this delightful shop is a favorite among locals and visitors alike. The inviting aroma of freshly baked cupcakes fills the air as soon as you walk through the door, tempting you to indulge in one of their delectable treats. At Coco's Lip Smacking Cupcakes, the focus is on quality and flavor. Each cupcake is lovingly crafted by hand using only the finest ingredients, ensuring a perfect balance of sweetness and moisture in every bite. With an array of flavors to choose from, including classic favorites like Red Velvet and Carrot Cake, as well as more unique options like Vanilla Oreo and Salted Caramel, there is something for every palate. But it's not just the taste that sets Coco's Lip Smacking Cupcakes apart - it's also the presentation. Each cupcake is beautifully decorated with intricate designs and colorful frosting, making them not only delicious but also visually appealing. Whether you're looking for a sweet treat to enjoy with your morning coffee or a show-stopping dessert for a special occasion, Coco's Lip Smacking Cupcakes has you covered. The warm and friendly staff at Coco's Lip Smacking Cupcakes are always ready to help you find the perfect cupcake for any occasion. Whether you're picking up a dozen for a birthday party or just treating yourself to a mid-week indulgence, they will guide you through the menu and offer recommendations to suit your tastes. So, if you find yourself

in Lakewood, California, be sure to visit Coco's Lip Smacking Cupcakes for a truly delightful experience. Whether you're a long-time fan or a first-time visitor, you're sure to be impressed by the flavor, quality, and charm of this local gem.

#### **What's Included**

- \$5 Off When You Spend \$25

[View Website](#)

#### **COSM LOS ANGELES**

Cosm is redefining content and the fan experience, and reimagining how we share it with others. It's truly like nothing you've ever seen, and it's soon to be an entirely new and exciting way to enjoy sports, entertainment, art, and more with your friends and family. Our revolutionary technology and state of the art venues completely immerse and transport you into the content, putting you in the front row of an NBA game or within a spectacular piece of art. By combining state-of-the-art structural engineering, innovative display technology, advanced production software, and programming ranging from live sports to interactive art, we're pioneering the limits of what's possible. We operate several spaces at Cosm that all offer exciting ways to experience our content and events, spanning entertainment, sports, art, and music. And no matter where you are in the venue, you can enjoy in-house dining and a full bar service. Cosm is unlike any theater or venue you've been to before, and we're excited for you to come see it yourself!

#### **What's Included**

- 15% Off Discount on Tickets to Cosm Los Angeles

[View Website](#)

#### **THE DELPHI DOWNTOWN LA**

A Moderne-style masterpiece of Claud Beelman, The Delphi has settled into its role as the blueprint for L.A. living. Joining the skyline in the 50s as the Superior Oil Company Building, then changing hands, and eventually becoming the hospitality hub for the early 2000s revitalization, 550 Flower Street has become synonymous with culture and creativity. Today, a new chapter is written. The Delphi has once again risen to the occasion of wowing experience-craving travelers.

#### **What's Included**

- 50% Off Valet Parking

[View Website](#)

#### **DESERT HILLS PREMIUM OUTLETS**

Desert Hills Premium Outlets® is home to the largest collection of luxury outlets in California. Just over an hour drive from Los Angeles and 20 minutes west of Palm Springs. The outdoor shopping center features 180 designer stores including Alexander McQueen, Burberry, Coach, Gucci, kate spade new york, Prada, Fendi, Saint Laurent Paris and many more. There are several dining options at Desert Hills Premium Outlets® such as Blaze Pizza, Five Guys Burgers & Fries, and Panda Express.

### **What's Included**

- VIP Coupon Book

[View Website](#)

### **DISTRICT**

At DISTRICT not only do we make use of the extraordinary foods grown sustainably by our local farmers, we also seek out unparalleled ideas from food purveyors around the world. For us, farm to table means products that are created on a small scale by farmer-artisans who are strangers to compromise, and have, through passion and invention, further dimensionalized the culinary arts. With this worldly palette of the fresh, the natural, and the superior, we create combinations and juxtapositions of flavors that are wonderfully intuitive and modern. The bar is equally inspired and produces hand crafted cocktails that dazzle the senses and intensify connection. DISTRICT'S design philosophy mirrors its deliciously unexpected approach to food and drink. The resulting atmosphere is a marvelously curated art meets craft, past meets future vibe that is wholly enticing and utterly original.

### **What's Included**

- 20% Off Food and Beverage Items

[View Website](#)

### **EASTWOOD**

Eastwood is a restaurant, bar, and country inspired arcade and entertainment destination located in the former Mo's House of Axe space in Koreatown Los Angeles. Eastwood is not your typical arcade bar. It combines the free spirited, work hard play hard nature of country music with the thrilling amusements found at country fairs and boardwalks throughout the country.

### **What's Included**

- Free 40 Credit Game Card

[View Website](#)

### **E BIKE TOURS LOS ANGELES**

Big Views. Small Groups. Explore Like a Local WITH a Local. Founded by two Aussies, we're the first - and only - guided electric bike adventure across Downtown LA and along the Los Angeles River. PLUS our flagship tour "G'day LA" up into the 4,200 acres of Griffith Park at 1700ft elevation (with highlights of Griffith Observatory + the Hollywood Sign) is rigorously designed to be 80% off-street, accessed exclusively via the LA River. Let's Ride!

### **What's Included**

- 20% Off Any of Our Tours

[View Website](#)

## EL CHOLO

LA's very first Mexican restaurant. Since first opening our doors in 1923, El Cholo has operated as a family-owned business and today, the restaurants are run by Ron Salisbury, grandson of the founders. Our legacy at El Cholo lies in its commitment to quality ingredients, long family history, loyal employees (some with over 40 years) and our dear devoted clientele. Through prohibition, the LA Riots, true Hollywood glamour and into the 2000's El Cholo continues to bring back memories for our guests.

### What's Included

- Free Half Order of Guac with Purchase of Our House Margarita

[View Website](#)

## THE ESCAPE GAME LA

The Escape Game LA is LA's #1 escape room. Located at Westfield Century City in Los Angeles, conveniently close to shopping, entertainment, and delicious dining options. First, choose your adventure then you and your team will explore the room, find clues, crack puzzles, and complete your mission! You can book online anytime or give us a call to help plan your event. These escape rooms are epic for everyone - Perfect for families to thrill seekers to corporate groups, our games are fun, intense, and always good for a few laugh-out-loud moments. Our enthusiastic guest service will turn your hour of gameplay into a lifelong memory. Visit our site to learn more!

### What's Included

- 10% Off Any Game

[View Website](#)

## EXPERIENCEFIRST - LA TOURS

Travelers waste time, money or miss out when exploring a new city so we created tours with optimized itineraries and engaging guides to help make the most of their visit because we all deserve vacations we will never forget. Whether you're looking for a full day of highlights or a deep dive into one attraction, we've got you covered for the best experiences in Los Angeles. Whether you dream about the stars of Hollywood or the even bigger stars at Griffith Observatory, our LA tours cover the best of the city. You can see the highlights in a day, dig into the food and culture of DTLA, or hike one of the country's largest urban parks.

### What's Included

- 25% Off Any Public Tours for ExperienceFirst In LA

[View Website](#)

## FAIRMONT CENTURY PLAZA

The Forbes Five-Star spa, Fairmont Spa Century Plaza offers a full-service spa sanctuary, one of the largest in Los Angeles spanning across 14,000-square-feet. The flagship spa from Fairmont features nine grand treatment rooms, a hydrotherapy space including aromatherapy steam rooms, a Himalayan salt room, sanarium, and Hammam, alongside a Technogym fitness center. With a comprehensive spa menu offering everything from results-driven facials to cutting-edge biohacking sleep and stress treatments, Fairmont Spa

Century Plaza combines holistic wellness and ancient modalities with innovative technology. Find relaxation, rejuvenation and mind-body harmony – nurturing beauty inside and out – through treatments designed to enliven skin, restore muscles, and soothe spirit.

#### **What's Included**

- 20% Off Your First 60-minute Treatment or Service

[View Website](#)

#### **GO CITY® - LOS ANGELES**

Explore Los Angeles with Go City passes! Want to see it all? Or just a select few attractions? We've got you covered! Enjoy incredible savings on top Los Angeles attractions including Universal Studios, Knotts Berry Farm, Big Bus Hop-On Hop-Off Tour or Celebrity Homes; Lifestyle Tour, Warner Bros. Studio Tour, Hollywood Sign Tour, SoFi Stadium Tour, Madame Tussauds Hollywood, TCL Chinese Theatre Tour or Movie with a Drink, Aquarium of the Pacific, Beverly Hills Self-Guided Bike Tour and more! Choose your pass, download the app to access your pass on your phone and enjoy stress-free sightseeing.

#### **What's Included**

- 15% Off Go City Sightseeing Pass For Los Angeles

[View Website](#)

#### **GRAMMY MUSEUM L.A. LIVE**

Music Has a Home at the GRAMMY Museum! The Museum is a five-story interactive space where all aspects of music are experienced, explored, and celebrated. We break down the barrier between artist and audience, telling stories of how music has shaped our collective identity and cultural understanding. By deconstructing the creative process, considering music makers through a broader social lens, and placing you in the creator role, our thought-provoking exhibits and programs showcase the storied legacy of music—the thread that connects us.

#### **What's Included**

- 20% Off General Admission

[View Website](#)

#### **GRAND CENTRAL MARKET**

Nestled in the heart of Downtown Los Angeles, Grand Central Market has been a beacon of diverse culinary experiences and community gathering since its inception in 1917. Spanning an entire city block, this iconic marketplace showcases an eclectic mix of over 30 food vendors, ranging from historic stalls that have delighted generations to contemporary eateries pushing the boundaries of culinary innovation. Grand Central Market is more than a food destination; it's a vibrant cultural hub that celebrates the rich tapestry of Los Angeles through its array of cuisines, from traditional Mexican and Salvadoran dishes to cutting-edge fusion and gourmet offerings. Open daily, the market invites locals and visitors alike to explore the flavors, traditions, and stories that make Downtown Los Angeles unique. Beyond food, Grand Central Market hosts a variety of events and activities that foster community engagement and celebrate the diverse culture of the city.



### What's Included

- 15% Off GCM Merchandise
- 10% Off Lucky Bird
- 15% Off Knead Noods
- 10% Off McConnell's Fine Ice Creams
- Free Drink with Purchase of a Rice Bowl at Moon Rabbit
- Free Thai Tea with Purchase of a Pad Thai from Sticky Rice
- 20% Off Golden Road Merchandise & Glassware

[View Website](#)

### THE GROVE

Join us at Los Angeles' favorite shopping, dining and lifestyle destination. Explore a mix of retail, restaurants and entertainment in an open-air environment pulsing with style and energy. Visit with friends and family to shop, dine and make memories under the California sun.

### What's Included

- Free Valet or Self-Parking

[View Website](#)

### HANDLEBAR BIKE TOURS LLC

Discover the historic heart of Los Angeles on an unforgettable bike tour with Handlebar Bike Tours. Our expertly guided tours take you through the heart of downtown L.A. and the Arts District, showcasing the city's top attractions. Explore iconic landmarks, vibrant murals, and hidden gems while enjoying a leisurely 2.5-hour round-trip journey starting from the famous Grand Central Market. Our top rated bike tour is a great way to experience L.A. like a local, without the traffic and parking hassle. Tours are designed for casual bike riders with safety and comfort in mind. Come ride with us and see why Handlebar Bike Tours is DTLA's #1 bike tour operator.

### What's Included

- 10% Off Perkspass10
- 10% Off Any Tour, Any Day!

[View Website](#)

### THE HANGER BAR AND RESTAURANT AT CAMBRIA HOTEL LAX

The Hangar Bar + Kitchen located at Cambria Hotel LAX is a full-service restaurant and bar located in El Segundo, California. Conveniently located by Los Angeles International Airport at 199 Continental Blvd, The Hangar provides guests with an easy place to grab a bite to eat and to unwind pre-and-post flight. The menu at The Hangar features local California cuisine for breakfast and dinner, as well as a full bar with local El Segundo craft beer on tap, Cambria Estate Winery wines, and multiple TVs for sports-viewing fans. The diverse menu caters to all palates, offering vegetarian and gluten-free options for those with dietary preferences. Join us for live music with a featured local artist every Thursday, as well as daily happy hour from

5 – 7 pm. Whether patrons are looking to enjoy a casual meal with friends, a romantic dinner for two, or to celebrate a special occasion, The Hangar offers a versatile setting for any dining preference. The restaurant's open layout and friendly staff contribute to the overall inviting ambiance, making it the perfect spot to relax and unwind.

#### **What's Included**

- 15% Off Your Entire Check at the Hangar

[View Website](#)

#### **HARBOR BREEZE CRUISES**

Come discover the incredible Pacific Ocean with Harbor Breeze Cruises! Sailing narrated harbor tours and whale watching year around, Harbor Breeze is the premier sightseeing experience in the Los Angeles area. Sailing from Rainbow Harbor in Long Beach and from the newly opening West Harbor LA in San Pedro, guests will experience the wonders of marine wildlife, scenic vistas and unforgettable service by the Harbor Breeze crew. Perfect for any size group or outing! And if you're looking for a truly out-of-the-box location for a fun team building event, cocktail cruise, wedding or employee celebration, Harbor Breeze offers a wide range of custom build experiences perfect for any occasion.

#### **What's Included**

- 25% Off San Pedro Whale Watch Cruise or Harbor Tour Cruise

[View Website](#)

#### **HARD ROCK CAFE HOLLYWOOD ON HOLLYWOOD BLVD.**

Elevate your time in LA with a Hollywood experience at the iconic Hard Rock Cafe, perfectly situated at the intersection of Hollywood and Highland. Just steps away from the star-studded Dolby Theater, TCL Chinese Theater, and the legendary Walk of Fame, we offer the ultimate blend of entertainment and culinary excellence. Immerse yourself in our sprawling 20,000-square-foot venue, featuring ample seating for large groups, electrifying music memorabilia, a fully-stocked bar ready to rock your favorite beverage, and exclusive Hard Rock merchandise to commemorate your visit. Break free from conventional dining! Indulge in our world-class menu that caters to every palate. From mouthwatering house-made entrées and our famous Legendary® Burger—where it all began—to fresh, crisp salads for a healthy option and innovative mocktails and cocktails to quench any thirst, we have something for everyone. Experience our cutting-edge, music-inspired setting—the perfect backdrop for networking, team-building, or simply unwinding after a long day at the convention. Make your Hollywood visit truly unforgettable at Hard Rock Cafe Hollywood Boulevard!

#### **What's Included**

- \$10 Off Purchase Of \$60 or More
- Buy One Breakfast Entrée, Get One Breakfast Entrée 50% Off

[View Website](#)

## HOLLYWOOD BUS TOURS

Experience Los Angeles with Your Local Sightseeing Experts! Welcome to Hollywood Bus Tours, the #1 Sightseeing Experience in Los Angeles! We spot celebrities, cruise by their homes, and see all the hot spots and the hidden gems.

### What's Included

- 30% Off Bus Tours

[View Website](#)

## HOLOCAUST MUSEUM LA

The first survivor founded and oldest Holocaust Museum in the U.S. holds a vast archive of artifacts, with a unique focus on the Los Angeles narrative. Docent-led tours, self-guided audio tours (English/Spanish), and interactive exhibitions empower visitors to stand against antisemitism, bigotry, and hatred. Exciting special exhibitions currently include Ruth Gruber: Photojournalist, celebrating the trailblazing photographer, author and humanitarian, as well as USC Shoah Foundation's Dimensions in Testimony, inviting you to have a virtual conversation with a Holocaust survivor using a holographic capture and voice recognition software. Admission is free Thursdays and Sundays after 1pm.

### What's Included

- 50% Off Admission

[View Website](#)

## HOTEL ERWIN

Hotel Erwin has remained a Venice Beach staple since 1975. The man behind our hotel is a local legend — though he'll never admit it — and his vision to welcome all travelers and treat them like family still influences our hospitality today. Here at Hotel Erwin, we give our guests an unmistakably Venice Beach experience. Our vibrant rooms and event spaces capture a unique aesthetic that sets the scene for any occasion. Not only do we put guests right next to the beach, but we're also steps away from the area's famed shopping, dining, and activities.

### What's Included

- 15% Off at HIGH Rooftop

[View Website](#)

## JAPANESE AMERICAN NATIONAL MUSEUM

The mission of the Japanese American National Museum is to promote understanding and appreciation of America's ethnic and cultural diversity by sharing the Japanese American experience. As the national repository of Japanese American history, JANM creates groundbreaking historical and arts exhibitions, educational public programs, award-winning documentaries, and innovative curriculum that illuminate the stories and the rich cultural heritage of people of Japanese ancestry in the United States. JANM also speaks out when diversity, individual dignity and social justice are undermined, vigilantly sharing the hard-fought

lessons accrued from this history. Its underlying purpose is to transform lives, create a more just America and, ultimately, a better world.

#### **What's Included**

- \$2 Off Adult Admission

[View Website](#)

#### **JW MARRIOTT LOS ANGELES L.A. LIVE**

JW Marriott Los Angeles L.A. LIVE is located just steps away from the excitement of L.A. LIVE with easy access to the city's best entertainment, sports and cultural attractions. The hotel is home to multiple dining concepts, each with its own unique ambiance and distinctive menus reflective of the city's dynamic culinary influences. Highlights include Savoca: A Californian Trattoria providing a fresh take on classic Italian dishes; Leña at Sendero, an Argentine influenced steakhouse with a menu of exquisite cuts of beef alongside traditional Latin American dishes and Corteza at Sendero offering a vibrant bar and dining room with a menu emphasizing coastal market cuisine accompanied by a robust selection of Latin spirits.

#### **What's Included**

- 10% Off Food and Beverage in Hotel Outlets

[View Website](#)

#### **KARMEL SHUTTLE SERVICE AND SOUTHERN CALIFORNIA COACH**

Karmel Shuttle- Airport shuttle service. Servicing LAX, SNA and LGB Airports to/from the LA area.

#### **What's Included**

- 10% Off Any Airport or Point to Point Service

[View Website](#)

#### **KIDSPACE CHILDREN'S MUSEUM**

Kidspace Children's Museum is a unique children's museum located near the Rose Bowl in Pasadena that features more than 40 hands-on exhibits, programs, and monthly events on almost 3.5 acres of indoor and outdoor space. Kidspace encourages a child's growth and development through explorations of natural environments, investigations in science, and artistic forms of expression that captivate the inquisitive and growing minds of children ages 1 to 10.

#### **What's Included**

- \$2 Off General Admission

[View Website](#)

#### **LA MEMORIAL COLISEUM**

Known as "The Greatest Stadium in the World", and a living memorial to all who served in the U.S. Armed Forces during World War I, the Coliseum has been a civic treasure for generations of Angelenos. The legacy of

events and individuals hosted in nine-plus-decades reads like no other. This offer is only valid for the afternoon tour. To access the offer please enter the promo code into the Unlock option next to the Filters button.

#### **What's Included**

- \$5 Off Stadium Tour Ticket

[View Website](#)

#### **LA PLAZA DE CULTURA Y ARTES**

LA Plaza de Cultura y Artes celebrates the past and inspires the future by sharing the untold stories of the history, art, and culture of Mexicans, Mexican Americans, and all Latinos in the founding and continuing evolution of Los Angeles through compelling exhibitions, programming, and educational initiatives.

#### **What's Included**

- 20% Off at LA Tienda Gift Shop

[View Website](#)

#### **LAXCAR**

LAXcar is a private transportation services provider. We provide all kinds of car services - from individual Black Car rides to Bus Charters. We service all airports in Los Angeles and Orange Counties.

#### **What's Included**

- 10% Off BandPromo

[View Website](#)

#### **LEVEL 8**

On Level 8, the options include South American grill Qué Bárbaro, Japanese cuisine at Maison Kasai and Lucky Mizu, and Sinners y Santos, a cathedral-inspired nightclub. With poolside carousel bar Golden Hour, alfresco Champagne and raw bar Mother of Pearl, and The Brown Sheep Taqueria on the terrace, you'll never run out of views or vibes. And since we're in La La Land, it's always showtime, with live music, acrobats, and surprise performances.

#### **What's Included**

- 15% Off Your Entire Purchase

[View Website](#)

#### **LIBRARY BAR AT THE HOLLYWOOD ROOSEVELT HOTEL**

The Hollywood Roosevelt dates back to the Golden Era. Located on the Hollywood Walk of Fame in the heart of Los Angeles, this iconic hotel reflects classic Hollywood in every sense. Built in 1927, the hotel has played host to stars like Marilyn Monroe, Charlie Chaplin, and Clark Gable. Experience our modern interpretation of a Hollywood original. Discover the rebirth of Library Bar, the cherished cocktail haven nestled in The Hollywood



Roosevelt's historic lobby. This speakeasy-style bar presents bespoke cocktail and mocktail creations tailored to individual tastes. Sourcing seasonal and fermented fruits and herbs from local markets, we craft unique drinks inspired by global travels and classic favorites. The intimate setting, with its dim lighting and leather couches, offers a personalized and elevated cocktail experience for up to 20 guests. Indulge in innovative flavors and sustainable techniques that transform every visit into a sensory journey.

**What's Included**

- 15% Off Your First Cocktail

[View Website](#)

**LOWRIDER TOURS**

Meet for your tour at the Beverly Hills sign at 1300 Park Way Beverly Hills, CA 90210. To book your tour time, visit [www.lowridertours.com](http://www.lowridertours.com) and supply your LA Perks Pass code.

**What's Included**

- 20% Off 3 Hour Los Angeles Lowrider Tour

[View Website](#)

**LOS ANGELES AIRPORT MARRIOTT**

Sample fresh Californian cuisine, succulent steakhouse fare and appetizing bar food in our Los Angeles hotel's tempting restaurants near LAX Airport.

**What's Included**

- 20% Off at JW's Steakhouse, Social Market & Eatery, and Hangar 18

[View Website](#)

**LOS ANGELES ZOO & BOTANICAL GARDENS**

At the landmark Los Angeles Zoo, you'll discover more than 1,400 animals among immersive habitats and lush gardens that will transport you all over the globe – from Asia to South America to Africa and beyond. Along the way, enjoy live shows and presentations, giraffe and flamingo feedings, a petting zoo, interactive learning zones, and much more. Conveniently located in beautiful Griffith Park, where the I-5 and 134 FWYs meet, the L.A. Zoo is open daily from 10 a.m. to 5 p.m. and free parking is available. For more information and to plan your day, go to [www.LAZoo.org](http://www.LAZoo.org). Your Zoo visit supports conservation efforts to protect endangered and vulnerable wildlife and habitats in California and around the world.

**What's Included**

- \$3 Off Adult & \$2 Off Child General Admission

[View Website](#)

**MADAME TUSSAUDS HOLLYWOOD**

Access all areas at Madame Tussauds Hollywood, located next to the famous TCL Chinese Theater on the iconic Walk of Fame. Nowhere else can you jump right on set with over 125 of your favorite celebs, save the day in 4-D with Marvel Superheroes, and find your 15 seconds fame at our new interactive "Jimmy Kimmel

Live" Experience! Welcome to the Stage. Welcome to the Spotlight. Welcome to Madame Tussauds- it's where STARS are made!

#### **What's Included**

- \$5 Off General Admission to Madame Tussauds Hollywood

[View Website](#)

#### **MAGIC AT THE BILTMORE WITH DAVID MINKIN**

David Minkin performs his world-renowned magic show in a secret Victorian living room inside LA's most iconic and historic hotel, The Biltmore LA. The show features breathtaking magic paired with captivating narrative presented by an International Champion Magician. Watch as solid objects melt through one another, witness time travel, experience mind reading, and feel inspired by the personal stories that weave it all together. You are welcomed into a unique world of infinite possibilities. The show features plenty of original magic, and most evenings it includes two shows, 5pm and 8pm. To see all dates and times, go to [www.davidminkin.com](http://www.davidminkin.com). This turn-key magical experience is available for group buyouts of up to 95 guests. Prior to the show, stroll through the majestic halls and admire the historic photos of Oscars Ceremonies from the golden age of Hollywood. The intricate ceiling murals and frescos were hand-painted by John B. Smeraldi, who did similar work at the Vatican and the White House. Explore the Gold Room, an actual speakeasy from the age of Prohibition where Hollywood celebrities would sneak through a secret passage to Olive Street during police prohibition raids. Or the Kennedy Suite upstairs where JFK headquartered his campaign on his way to the presidency. Magic At The Biltmore With David Minkin is a world-class magic experience at LA's most iconic hotel, and the most unique activity in downtown LA.

#### **What's Included**

- 15% Off Tickets

[View Website](#)

#### **MAVERICK HELICOPTERS - QUEEN MARY TERMINAL**

Maverick Helicopters - Queen Mary Terminal offers an unparalleled aerial experience in Long Beach, California. Located at 1175 Queens Hwy, the terminal provides a convenient and luxurious starting point for unforgettable helicopter tours over the stunning Southern California coastline. From the iconic Queen Mary ship to the breathtaking Los Angeles skyline, guests are treated to panoramic views of the region's most famous landmarks and attractions. As a part of the highly reputable Maverick Helicopters fleet, the Queen Mary Terminal guarantees a safe, comfortable, and exhilarating journey for every passenger. With state-of-the-art helicopters piloted by experienced and knowledgeable aviators, guests can relax and enjoy the scenery while receiving informative commentary about the sights below. Whether it's a romantic sunset tour, a thrilling adventure over the Pacific Ocean, or a custom tour tailored to specific preferences, Maverick Helicopters - Queen Mary Terminal promises an outstanding aerial experience that will be cherished for years to come. Book your flight today and prepare for a unique perspective on the beauty and excitement of Long Beach and its surrounding areas.

**What's Included**

- 20% Off Hollywood & Beyond Aerial Experience

[View Website](#)

**MELTING POT FOOD TOURS**

Discover LA through food! Intriguing neighborhoods, interesting vendors, some of the best food in L.A. Come tour with Melting Pot Food Tours!

**What's Included**

- 10% Off of a Booked Tour

[View Website](#)

**MRS. FISH**

Modern Japanese cuisine and a robust whisky program in a stunningly designed, art-filled DTLA oasis. Mrs. Fish combines food, art from the hottest galleries in Tokyo, and drink to create an unparalleled dining and drinking experience in an immersive environment that is at once Zen-like and provocative.

**What's Included**

- Free Complimentary Cocktail, Or Non-alcoholic Beverage with Purchase of Any Small Plate or Entree

[View Website](#)

**THE MUSEUM OF CONTEMPORARY ART, LOS ANGELES**

Established in 1979, The Museum of Contemporary Art (MOCA) is the only artist-founded museum in Los Angeles. Dedicated to collecting and exhibiting contemporary art, the museum houses one of the most compelling collections of contemporary art in the world, comprising of nearly 8,000 objects. With two distinct venues in Los Angeles—MOCA Grand Avenue, and The Geffen Contemporary at MOCA, the museum engages audiences through an ambitious program of exhibitions and programs.

**What's Included**

- \$2 Off Full-priced Adult Admission to Special Exhibitions At MOCA.

[View Website](#)

**MUSEUM OF TOLERANCE**

The Museum of Tolerance, in Los Angeles, California, challenges visitors to confront bigotry, antisemitism, and hate, encouraging a deeper understanding of the Holocaust within both historical and modern contexts. Since the Museum opened in 1993, it has hosted over 7.5 million visitors with more than 3.5 million students and 200,000 adults who have participated in the Museum experience and its programs.

**What's Included**

- 10% Off at the MOT Shop

[View Website](#)

## NAOS YACHTS, INC

Welcome to Naos Yachts, your ultimate destination for an unmatched sailing experience along the breathtaking coast of Los Angeles and Marina del Rey. Situated in the picturesque Marina del Rey, just moments away from the vibrant city of Los Angeles, we proudly stand as the premier choice for those seeking a memorable boat rental in Los Angeles. Our fleet of impeccably maintained sailboats caters to both seasoned sailors and those venturing on their maiden voyage. Whether you desire a leisurely day on the water or an adventurous sailing expedition, Naos Yachts guarantees a seamless and enjoyable experience to charter a boat in Marina del Rey. Immerse yourself in the beauty of the Los Angeles coastline with Naos Yachts, where each sail becomes a unique journey crafted to your preferences.

### What's Included

- 10% Off Sailing Classes, Powerboating Classes, And Yacht Charters

[View Website](#)

## OLDVINE FLORALS

Established in 2017, Oldvine Florals is located in the heart of downtown LA's Fashion District. Oldvine Florals just blocks from the historic Los Angeles Flower Market, Southern California's premiere indoor flower market place. Itika launched her business as a vessel for her own point of view on blooming creations and to give a modern twist to the flowery landscape of L.A. Oldvine Florals specializes in bespoke arrangements for all occasions. Our arrangements are expertly designed by our florists who create breath-taking floral installations for some of the world's most discerning brands such as Cartier, Ferragamo, Dior, Alexander Wang and Louis Vuitton to name a few. At Oldvine Florals we believe that flowers are not only a thing of beauty but, they solidify a mood and are a direct reflection of one's personal taste.

### What's Included

- 20% Off Your Entire Purchase

[View Website](#)

## THE ORIGINAL FARMERS MARKET

The Original Farmers Market, established 1934, is a historic landmark and LA's must-visit destination. With over 100 merchants, the Market is home to dozens of family-owned grocers, restaurants and shops. Open daily. Visit [www.farmersmarketla.com](http://www.farmersmarketla.com) or find us on Facebook, YouTube or Instagram @farmersmarketla.

### What's Included

- Free Farmers Market Shopping Tote

[View Website](#)

## PACIFIC PARK ON THE SANTA MONICA PIER

Located on the world-famous Santa Monica Pier, Pacific Park® is the family place to play! Featuring 12 thrilling rides, including the West Coaster and Pacific Wheel, the first solar-powered Ferris wheel. Millions of visitors each year enjoy all the rides, games and fun you'd expect from one of Southern California's leading

entertainment destinations. Pacific Park® has it all... a dozen rides, midway games, ocean-front specialty food, and seaside shopping.

#### **What's Included**

- \$5 Off Each Unlimited Ride Wristbands (Limit 4 Per Order)

[View Website](#)

#### **PALM SPRINGS AERIAL TRAMWAY**

Experience the world's largest rotating tramcars at the Palm Springs Aerial Tramway. The Tram's passenger cars rise over 2 1/2 miles to a scenic wonderland.

#### **What's Included**

- 15% Off on a Tram Ride Round Trip Ticket

[View Website](#)

#### **PERRY'S CAFÉ & BEACH RENTALS – 2400**

Come enjoy the California Beach Life with bike, skate and beach butler rentals, along with toes in the sand dining. Perrys, a local owned family business, has entertained and fed visitors for over 40 years along the beaches of Santa Monica. The perfect antidote to a busy conference schedule!

#### **What's Included**

- 50% Off Beach Cruiser Bike Rentals
- 25% Off Beach Butler Loungers

[View Website](#)

#### **PIPS ON LABREA**

Pips on La Brea combines a restaurant, lounge, and live entertainment venue located on La Brea Avenue in Los Angeles, California. The venue is known for its vibrant atmosphere, live music, and delicious food, making it a popular destination for locals and tourists alike. Pips on La Brea revolves around providing a multifaceted experience for guests. The restaurant offers a diverse menu featuring a range of culinary delights, often with a focus on fusion cuisine or regional specialties. In addition to the food, Pips on La Brea also offers a lounge area where guests can relax and enjoy a selection of beverages, including cocktails, wine, and other refreshments. A key component of the Pips on La Brea concept is its live entertainment. The venue offers nightly performances by musicians, bands, or other entertainers, creating a dynamic and engaging atmosphere for visitors. This live entertainment adds an extra dimension to the dining and social experience, making Pips on La Brea a popular spot for those looking to enjoy a night out on the town. Overall, Pips on La Brea combine culinary excellence, socializing, and live entertainment to create a memorable and enjoyable experience for its patrons.

#### **What's Included**

- Buy One Brunch, Get One Brunch 50% Off



[View Website](#)

### THE PORTOFINO HOTEL & MARINA

#### What's Included

- 15% Off Dinner in Baleen Kitchen

[View Website](#)

### THE QUEEN MARY

There is always something happening at the Queen Mary! Come see the New Golden Area of the historic Long Beach Ship! <https://www.queenmary.com/whatsondeck.aspx>

#### What's Included

- 10% Off Queen Mary Guided Tours

[View Website](#)

### REDBIRD

Chef Neal Fraser and Amy Knoll Fraser's flagship restaurant Redbird features Modern American cuisine that is refined yet approachable and highlights the multi-cultural influences of Fraser's native city – Los Angeles.

#### What's Included

- Complimentary Welcome Cocktail or Glass of Redbird Cava with Purchase of Brunch or Dinner

[View Website](#)

### RENAISSANCE LOS ANGELES AIRPORT HOTEL

Enjoy 20% off while dining in our restaurants near LAX. Find what you crave at Renaissance Los Angeles Airport Hotel where California cuisine meets local L.A. ingredients. Unwind at Studio 12 Bar and Lounge, where you can queue up 12 local craft brews with delicious bites. Enjoy Evenings at Renaissance with live music from local artists, Tuesday through Thursday. Keep the tempo going at ICON, An LA Eatery, where artful images from the music industry depict legends and dreamers. For private dining, gather in The Library for personal service in a refined atmosphere. And you can fuel your day with a freshly pressed espresso, cold brew, and breakfast on the run at Illy Café.

#### What's Included

- Enjoy 20% Off While Dining in Our Restaurants Near LAX

[View Website](#)

### ROSSOBLU

The menu features handmade pastas, market-fresh produce, and an extensive in-house butchery and salumi program. The wine list offers unique varietals with a focus on family-owned, grower wineries.

#### What's Included

- 20% Off Your Entire Purchase

[View Website](#)

### **SANTA MONICA PLACE**

Located in Santa Monica, CA and steps away from the beach and iconic Santa Monica Pier, Santa Monica Place is a luxury shopping center offering several premier shops, restaurants and experiences including Nordstrom, Tesla, Nike, Louis Vuitton, Rolex, Uniqlo, True Food Kitchen, The Cheesecake Factory, LouLou Restaurant Rooftop & Lounge, The Gourmandise School of Sweets and Savories, and Cayton Children's Museum.

#### **What's Included**

- Visitor Savings Pass

[View Website](#)

### **SHORE HOTEL**

Indulge in eco-friendly luxury at Shore Hotel, one of Santa Monica's premier beachfront properties. Our airy, modern rooms offer eco-conscious design and top-notch amenities, just steps from the famous Santa Monica Pier. With adaptable event spaces both indoors and outdoors, our hotel is the perfect venue for meetings and events. Enjoy stunning ocean views from your room, relax in our solar-heated pool, and stay active with fitness passes to our partner, John Reed Fitness. All of this, plus the vibrant shopping, dining, and nightlife of downtown Santa Monica is just a short walk away.

#### **What's Included**

- 20% Off 1 Food Item from Our Menu at Shoreside Restaurant & Bar

[View Website](#)

### **SIX TASTE FOOD TOURS OF LOS ANGELES**

Experience LA's highest-rated walking food tour company! Explore the hidden historic and cultural gems of an LA neighborhood with all the food included! Great for corporate team-building, special occasions (birthdays, anniversaries, bachelor/bachelorette parties, reunions, etc.), and afternoon and evening socials with family and friends. Let our Six Taste family of LA natives feed and inspire you with amazing food, fun, and exploration.

#### **What's Included**

- 10% Off Your Tour Admission

[View Website](#)

### **SOFI STADIUM TOURS**

SoFi Stadium, home to the Los Angeles Rams and Los Angeles Chargers, is nestled in the heart of the sports and entertainment capital of the world. Here you can experience what it's like to be a LA fan, game viewer, broadcaster, player and more, on and off the field. We invite you to explore the transformation of the 300-acre Hollywood Park in Inglewood, CA, with our tours now available for purchase.

### **What's Included**

- 25% Off SoFi Stadium Tour STANDARD Ticket Admission
- SoFi Stadium Tour 25% Discount Off the ALL ACCESS Ticket

[View Website](#)

### **SOFITEL LOS ANGELES AT BEVERLY HILLS**

4-stars 4-diamonds hotel located in the heart of Los Angeles.

### **What's Included**

- 15% Off Food and Beverage at Restaurant/Bar

[View Website](#)

### **TOM'S WATCH BAR - LOS ANGELES**

You haven't seen a game until, you've seen it at Tom's. At Tom's Watch Bar, we take you into the game. Our 360° wall-to-wall state-of-the-art screens give you a better view than sitting in a front-row seat. But that's just the beginning. Pair the game with inventive cocktails, endless beer options, plus a chef-inspired menu with hospitality, and you'll discover Tom's is the only place to watch the game.

### **What's Included**

- 10% Off Food and Non-Alcoholic Beverages

[View Website](#)

### **TRULY LA**

Whether dreaming up innovative new ideas or rolling out the trends that shape our culture, Los Angeles is where it all starts – and that's exactly why there's no better place for our first ever Truly Hard Seltzer Flavor Lab. Nestled in the vibrant Downtown LA Arts District, Truly LA contains everything from our small-batch flavor innovation lab to a venue where we host a myriad of events ranging from weekend artist markets to live music collaborations. Along with serving up never-before-seen Truly concoctions and delicious food, we work with local organizations, artists and musicians to create a truly one-of-a-kind experience in the beating heart of Los Angeles. Stop by for a drink (or two) and you'll see what we mean.

### **What's Included**

- \$5 Select Draft Seltzers
- 20% Off Private Event Spaces

[View Website](#)

### **VIATOR**

Explore 300,000+ travel experiences with Viator. With everything from simple tours to extreme adventures (and all the niche, interesting stuff in between), you can plan something that everyone you're traveling with will enjoy. Real traveler reviews give the inside scoop from people who've already been there, so you can plan

with confidence. Free cancellation helps you plan for the unexpected, and 24/7 customer service means you always have support around the clock. Do more with Viator.

#### **What's Included**

- 10% Off Viator Travel Experiences

[View Website](#)

#### **WALLYPARK LAX PREMIER GARAGE**

For almost 30 years, our WallyPark LAX flagship location has provided an affordable, convenient airport parking option. We offer EV charging so EV parkers can come home to a full charged vehicle. When you drive yourself and park at WallyPark LAX Premier Garage, you enjoy curbside service both to and from the terminals, avoiding the LAX-it lot and construction hassles.

#### **What's Included**

- Get 25% Off Self-parking At WallyPark LAX Garage

[View Website](#)

#### **WARNER CENTER MARRIOTT WOODLAND HILLS**

Discover an alluring retreat at the newly re-energized and refreshed Warner Center Marriott Woodland Hills. Our Oxnard Street Hotel in Woodland Hills CA, gives a resort-like escape is in the heart of the San Fernando Valley and just a short drive away from Hollywood, Los Angeles, Burbank and Simi Valley. After soaking up the sun at Malibu beaches and enjoying the area's premier attractions, find stylish and sophisticated amenities at our north Los Angeles hotel including select rooms and suites with access to our exclusive M Club Lounge. Our upscale accommodations feature plush bedding, 50-inch flat-panel HDTVs and private balconies showing off scenic views. To recharge, caffeinate at our full-service Starbucks Café. Whether you're exploring the vibrant area or taking advantage of our plentiful event space for your business or social soiree, seek a thrilling Golden State getaway at Warner Center Marriott Woodland Hills.

#### **What's Included**

- Free Breakfast and Parking with Purchase of Room at Special Rate

[View Website](#)

#### **THE WAYFARER DOWNTOWN LA, TAPESTRY COLLECTION BY HILTON**

The Wayfarer's social epicenter, The Gaslighter serves up seasonal, sustainably sourced fare in a lobby setting made for mingling. Just grab a spot to settle in for breakfast, linger over a late lunch, or delve into dinner and drinks.

#### **What's Included**

- 20% Off at The Wayfarer DTLA- The Rooftop or Gaslighter Social Club

[View Website](#)

## WEST RESTAURANT & LOUNGE AT THE HOTEL ANGELENO

Perched atop the Hotel Angeleno and boasting unparalleled views, WEST Restaurant & Lounge will be an upscale yet unpretentious destination for Angelenos one and all. Unconcerned with the preconceived, here we move with the ease of the self-assured. Navigating effortlessly through the tapestry of social constructs that taken together form the city's diverse, complex character. Part neighborhood hot spot, part Instagram inspiration for well-heeled travelers, West is where you can rise above it all and find that perfect bite.

### What's Included

- 15% Off Food & Beverage

[View Website](#)

## THE WESTIN LOS ANGELES AIRPORT

With multiple points for recharging, The Westin Los Angeles Airport invites you to pause and refocus on where you're headed next. Just four blocks from LAX airport, our redesigned hotel redefines what it means to escape. Free airport shuttle, long-term parking, 50 EV charging stations and our signature heavenly bed package make it easy to refresh. Our prime location puts you close to the action at SoFi Stadium™ for concerts and big-ticket events or explore LA's iconic landmarks like Santa Monica Pier and Venice Beach. Stay on track with signature Westin facilities such as the WestinWORKOUT® Fitness Studio and RUNWESTIN™, our outdoor heated pool or unique in-room Peloton package. Effortless events in our elegant biophilic designed hotel are enhanced by expert planners and catering services. Nourishing healthy bites, refillable 'well' water stations, innovative cocktails and delicious American fare simplify your stay at The Westin Los Angeles Airport.

### What's Included

- One Pastry and One Grande Coffee for \$10

[View Website](#)

## WOODLAND WARNER FLOWERS

Woodland Warner Flowers, is a premier floral boutique that has established itself as a beloved destination for all things flowers. Located at 21212 Ventura Blvd, this charming establishment offers a breathtaking array of exquisite floral arrangements, designed with creative flair and an unwavering commitment to quality. Whether you seek a romantic bouquet for a special someone or need floral displays for a grand event, Woodland Warner Flowers will cater to your every need with their extensive selection of fresh, handpicked blooms. With their skilled team of experienced florists, personalized customer service, and a passion for all things floral, you can trust that every order will perfectly capture your desired style and message.

### What's Included

- 10% Off \$60 or More on a Flower Arrangement
- 15% Off Flower Arrangement of \$150 or More
- Free Box of Chocolate with Every Purchase

[View Website](#)