Content Delivery for American Film Market 2024

Qube Wire is an easy to use, reliable and secure Online DCP and KDM Delivery System. This replaces the inefficient method of physically delivering the DCPs to the film market and obtaining the correct server certificates to issue the right KDMS. Qube Wire is certified by ISO27001 and has a strict security policy where access to the Qube Wire portal is role based and tightly controlled.

Please note that an account with Qube Wire must be created to have your content delivered to the American Film Market 2024. Once an account has been made, email support@qubewire.com with the subject line "Activate Account for AFM 2024". In the body of the email, please include the full and accurate name of the account you have set up on Qube Wire.

All steps below must be followed to submit your content for delivery to AFM. If you have any questions about how to complete the following steps, please contact support@qubewire.com and we can provide assistance with this process.

Here are the steps to follow to upload your film to the American Film Market 2024 via Qube Wire.

STEP 1: ONBOARDING

Navigate to https://www.qubewire.com and open an account for your company as a *Distributor or Filmmaker* on Qube Wire.

STEP 2: UPLOADING

If you are uploading your film yourself, please follow these steps:

1. Download Qube Wire App installer from (https://www.qubewire.com/apps) and install.

2. Open Qube Wire Desktop app and sign-in using Qube Wire website credentials.

3. To upload the DCP, either press (+) sign on the Qube Wire App or just drag and drop the folder of the DCP which you want to upload.

4. If your DCP is non-encrypted, then by default Qube Wire will encrypt it during upload. Alternatively, you could uncheck the *Encrypt* box while uploading your non-encrypted DCP. Unchecking the *Encrypt* will retain the DCP as non-encrypted.

5. Check the *Upload* box and click *OK* to start uploading of the DCP. The time to upload the DCP will depend upon the data upload speed of your internet connection.

6. Once the upload is complete, all compositions will be listed under Compositions tab in your account on Qube Wire.

Alternately you may supply your movie to AFM via electronic link, please send the link to support@qubewire.com with "**AFM 2024**" in the subject line. Qube Wire will accept your movie through Aspera, Dropbox and Google Drive. To see about another platform please reach out to support@qubewire.com. Be sure to include the full and accurate name of the account you have set up on Qube Wire so that we can assign the film to the correct account.

Once the upload is complete, the DCP will get listed under Compositions tab in your account on Qube Wire.

STEP 3: CONTENT & KDM BOOKING

Log in on qubewire.com as a *Distributor or Filmmaker* and select the compositions / movie you want to deliver to AFM. Click *"Select Theatre"* button from Compositions page. On this page, click on the "*Festivals"* tab. Select **American Film Market 2024** from festival list. and click on "Proceed".

On the Content Delivery page, set the "***Deliver DCP Before Date***" as October 26, 2024, and click on Next.

If your DCP was non-encrypted, you will be navigated to the Booking Summary page, where you can add your Credit / Debit card details to complete payment and confirm your booking.

If your DCP is originally encrypted and you want to use Qube Wire just for delivering your DCP (not KDM) to AFM, you will be navigated to the Booking Summary page where you can now add your Credit / Debit card to complete payment and confirm your booking.

If your DCP is originally encrypted and you want to use Qube Wire to deliver your DCP and KDM to AFM, you will be navigated to the KDM Delivery page where you must add the "***KDM Valid From"***, ***"Valid Till"*** dates and corresponding ***"Time zone"*** and click on Next. You will be navigated to the Booking Summary page, where you can add your Credit / Debit card details to complete payment and confirm your booking.

If booking KDMs through Qube Wire, please select the screen(s) where your content is playing, and screen 10 to receive KDMs. For example, if you title is playing on screen 2, you will select screen 2 and screen 10. All KDMs must be sent to AFMScreenings@ifta-online.org, which can be done by copying the email ID into the "KDM Email Addresses" field on the confirmation page.

Note: If your DCP was originally encrypted before uploading to Qube Wire and you wish to provide keys (KDM) as well through Qube Wire then please get DKDM generated from your mastering facility for your *Qube Wire account certificate* and upload that on your Qube Wire account. The *Qube Wire account certificate* for your company can be downloaded by clicking *User Icon* with your company name available at upper right corner once you login on Qube Wire website.

For more information, please refer to info video at https://www.youtube.com/watch?v=0RmfgcoyQhs

You can also reach 24x7 Qube Wire support team at support@qubewire.com.

PAYMENT SCHEDULE & DELIVERY

Your DCP will not be delivered to AFM until payment is completed. After successful payment a Booking Reference will be shared with you to track the delivery. Book your order as early as possible to avoid last-minute delivery delays due to heavy workloads.

The payment amount is determined by the total size of the DCP(s) to be delivered via Qube Wire. The payment schedule is as follows:

Film content DCP Size	Rate
Up to 230 GB	$59/-
230 GB – 299 GB	$76.7/-
300 GB – 499 GB	$82.6/-
500 GB – 699 GB	$88.5/-
700 GB – 900 GB	$118/-

Payment is inclusive of the generation of any KDMs or DKDMs for the DCP(s) and delivery of the DCP(s), KDMs and DKDMs. These fees are exclusive of applicable taxes. In the event you fail to make payment, the order will not be booked and Qube shall not be held liable.

CONTENT MANAGEMENT AFTER AFM

Your DCP will continue to be securely stored on Qube Wire servers. If you wish to delete content from the Qube Wire servers after AFM you may log in to Qube Wire and navigate to the "*Compositions*" tab from the left menu bar. Click on the options menu next to the Composition name and hit "*Delete*". This will delete content from the Qube Wire servers. The copy received by the theatre will continue to exist at the theatre end.